

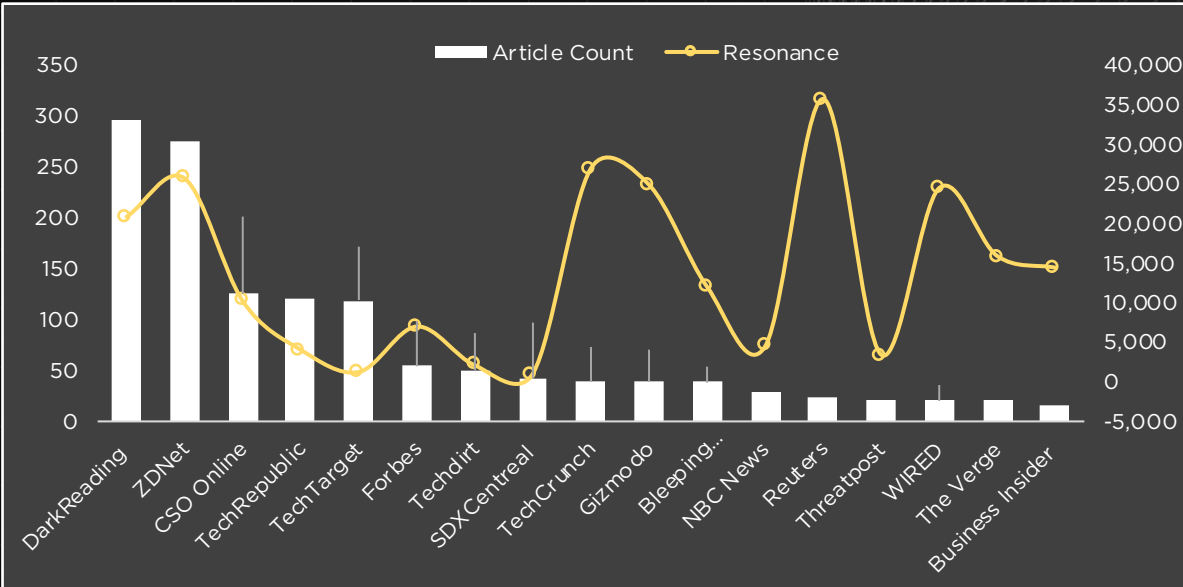
The background is a dark gray grid. Overlaid on the grid are several thin, light gray lines that flow and curve across the frame, creating a sense of motion and depth. These lines are most concentrated in the upper left and center, where they form a complex, organic shape that resembles a stylized 'C' or a protective shield.

**2018 MEDIA & INFLUENCER ANALYSIS:**

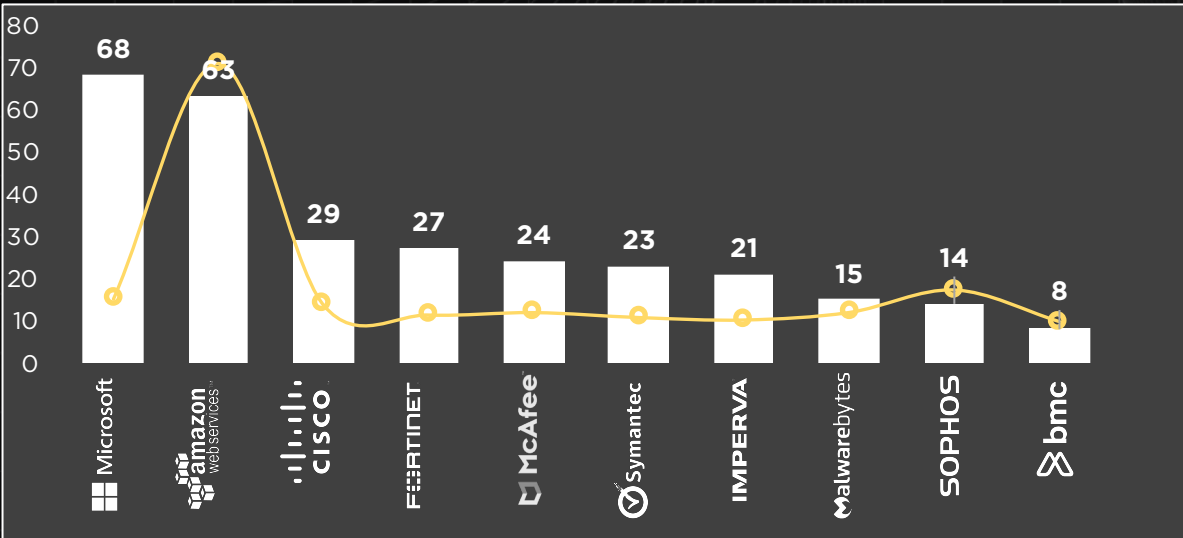
# CLOUD ACCESS SECURITY BROKER (CASB)

## MEDIA & INFLUENCER ANALYSIS: CLOUD ACCESS SECURITY BROKER (CASB)

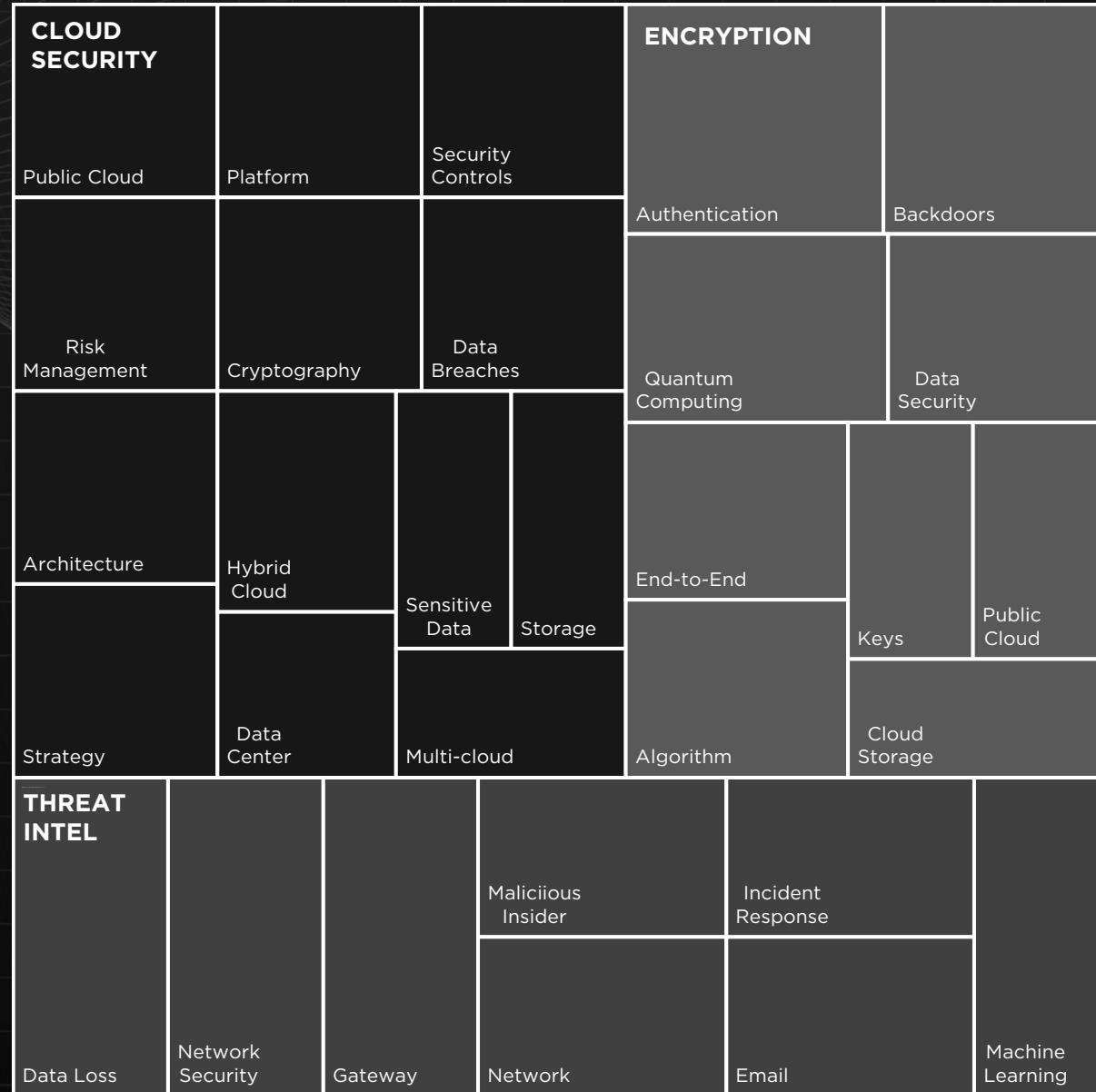
## WHAT MEDIA IS DRIVING THE NARRATIVE?



## TOP BRAND PUBLISHERS OF SECURITY CONTENT



## WHAT TOPICS ARE RESONATING WITH THE MEDIA?



# MEDIA & INFLUENCER ANALYSIS: CLOUD ACCESS SECURITY BROKER (CASB)

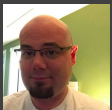
## WHO IS INFLUEINCING THE CONVERSATION?



**ERIC VANDERBURG**  
Cybersecurity, TCDI Cybersecurity, Privacy, and Tech Leader, Author, Consultant.  
Audience Size: 63K



**NATE BEACH-WESTMORELAND**  
Cyber threat analyst focused on state-aligned adversaries.  
Audience Size: 8K



**MICHAEL FISHER**  
Systems Analyst, Tech Evangelist, #CyberSecurity, #DigitalTransformation, #IoT, #DataScience  
Audience Size: 84K



**SERGIO CALTAGIRONE**  
Threat Intelligence Lead, Previous NASA and then the National Security Agency.  
Audience Size: 9K



**EDUARD KOVACS**  
Reporter, SecurityWeek, Wired Business Media covering data breaches, mobile security.  
Audience Size: 16K



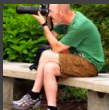
**JOVI UMAWING**  
Malware Intelligence Analyst, Malwarebytes InfoSec researcher | Blogger | Security awareness.  
Audience Size: 6K



**KELLY SHERIDAN**  
Associate Editor, Dark Reading Covers cybersecurity @darkreading, likes booking flights & running marathons.  
Audience Size: 27K

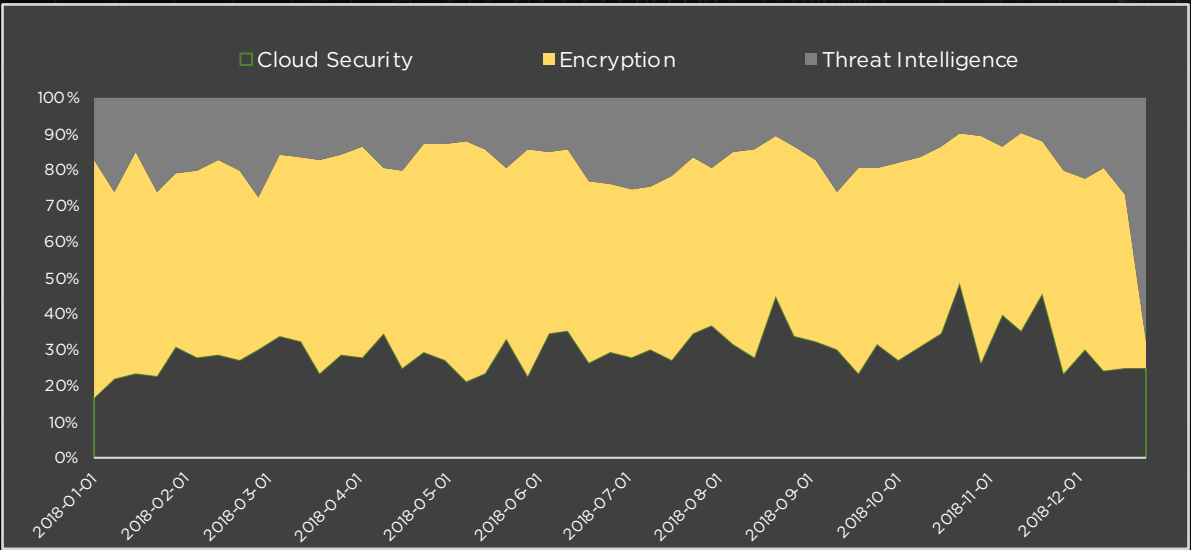


**JACOB WILLIAMS**  
Vulnerability Review Board Member, Peerlyst Founder @RenditionSec. @RallySecurity.  
Audience Size: 180K



**CURTIS FRANKLIN**  
Security Editor, Dark Reading, covering security technology in enterprise, networking, and government.  
Audience Size: 5K

## INLFUENCER TRENDING TOPICS (LAST 6 MONTHS)



## INFLUENCER TOP MEDIA CONSUMPTION

CIO	1,894		ZDNet	893
DarkReading	1,702		Infoworld	756
CSO Online	1,567		DZone	612
Forbes	1,239		Computer Weekly	534
TechRepublic	956		SecurityWeek	490