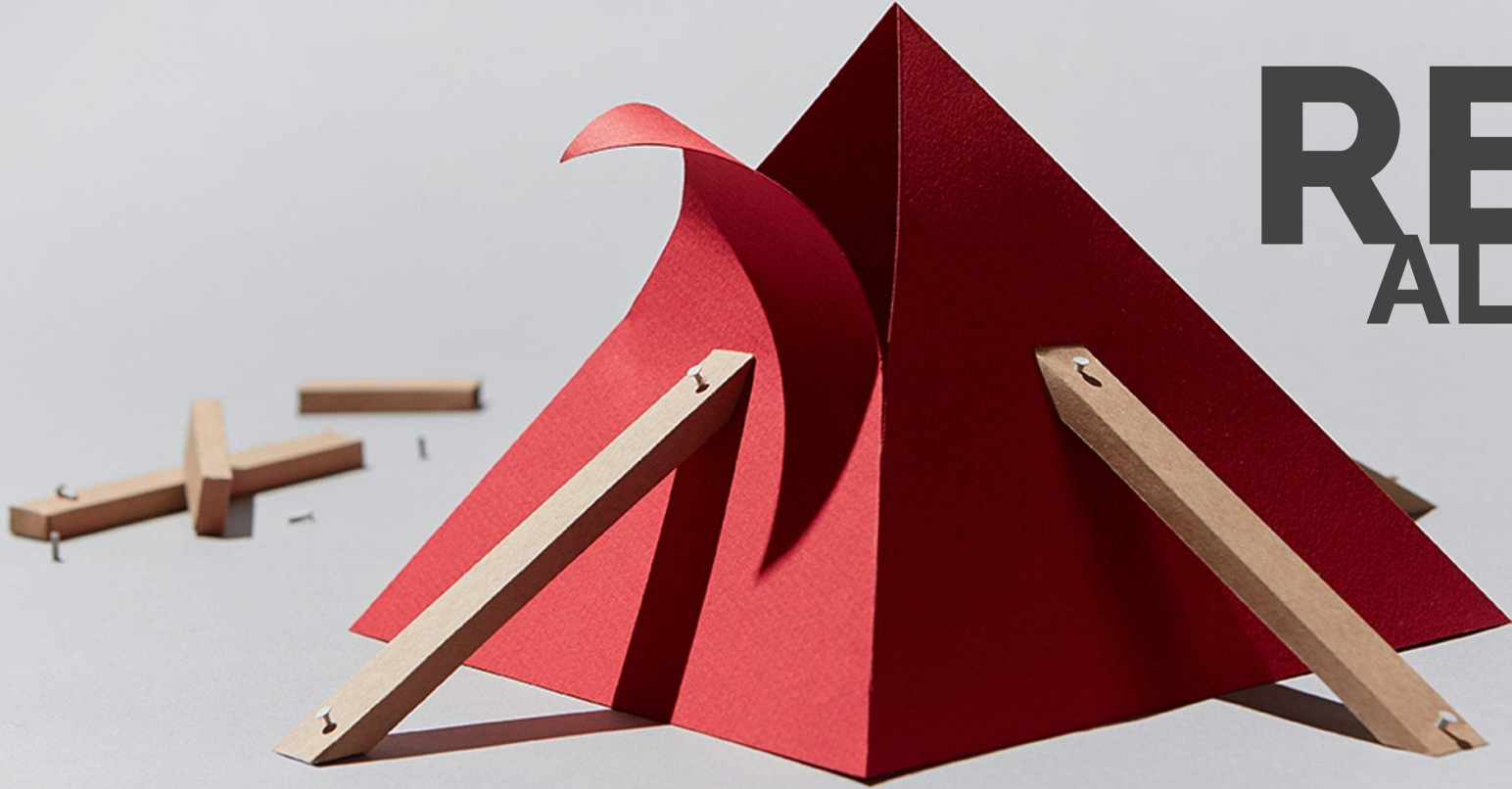


# RE ALIGN



@alicjacolon



I allowed by **DO**  
to lead my **Who**.

Your **Who** is more  
Important than your **Do**.

~ Craig Groeschel

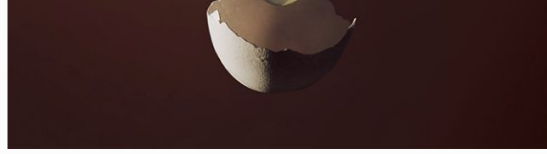






*April 15, 2017*

## Photographer's Confession



*April 12, 2017*

## Why Your Priorities Matter



*February 25, 2017*

## Deconstructed: Distracted



*February 04, 2017*

## Changing the Lens



*January 27, 2017*

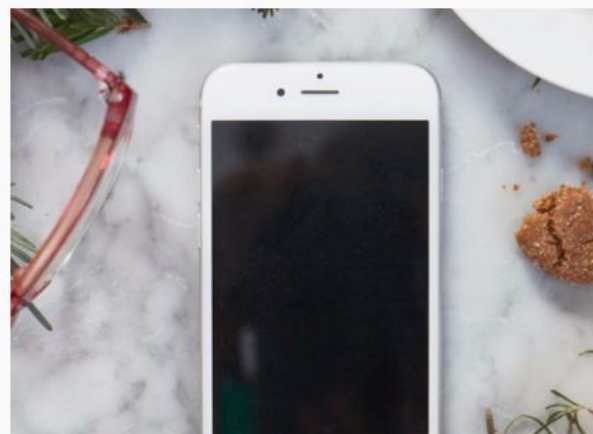
## Deconstructed: Namaste



*January 23, 2017*

## How Social Media Owned Me





Work can be positive but  
it can be easily tainted.





Shift happens.



Our perception of self is the  
summation of what we think  
others think of us.

- *Charles Horton Cooley*



My DO truncated  
my relationships.

My DO truncated  
me creatively.

My DO truncated  
my contentment.

Your **Who** is more  
Important than your **Do**.

~ Craig Groeschel

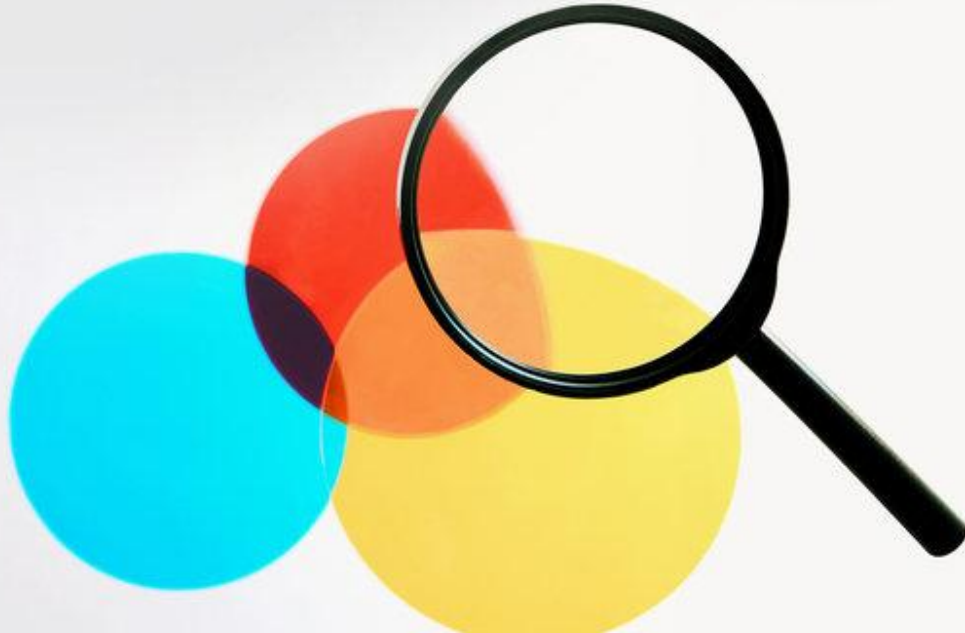


Let your **Who**  
focus your **Do.**

Reclaim your **Who**  
Refocus your **Do**  
Reframe your **Success**

# RECLAIMING WHO

- Define and order priorities



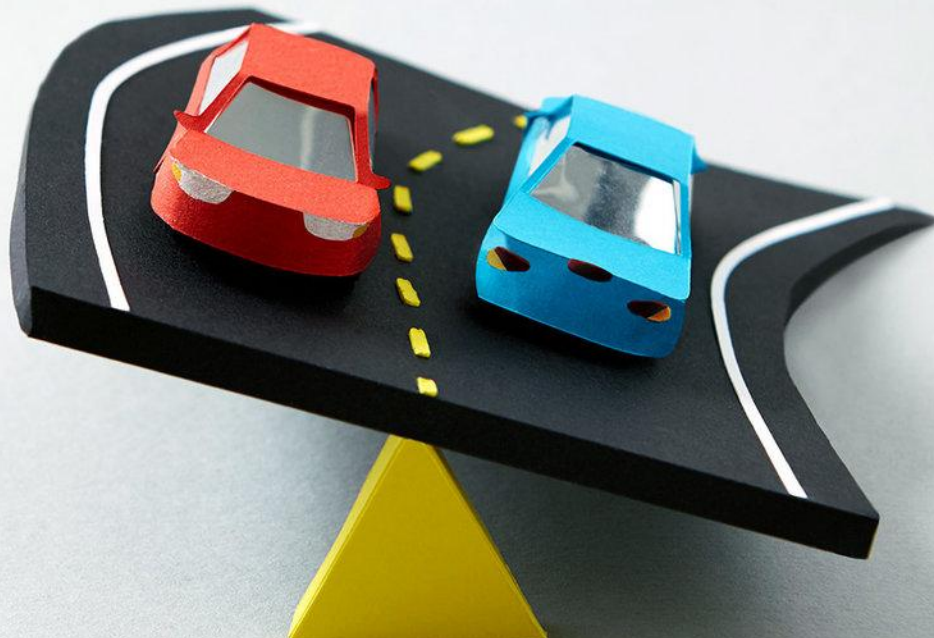
# TMI ALICJA

- |              |              |
|--------------|--------------|
| 1) Faith     | 6) Friends   |
| 2) Self Care | 7) Ministry  |
| 3) Husband   | 8) Mentoring |
| 4) Kids      | 9) Hobbies   |
| 5) Career    |              |



# RECLAIMING WHO

- Satisfaction exercise



# REFOCUSING DO


- Time diary



# MORE TMI ALICJA

- Freelancing
- Stock Photos
- Collabs
- Employee
- Daily Insta
- Personal Projects
- Teach
- Write
- Mentor

# OMG ALICJA STOP

- ~~Freelancing~~
- ~~Stock Photos~~
- Collabs -\\_(ツ)\_/ -
- Employee
- ~~Daily~~ Insta
- Personal Projects
- Teach / Write
- ~~Write~~ 
- ~~Mentor~~

# REFAME SUCCESS

- How well does my **DO** align with my **WHO**?





Some people's side project  
needs to be **REST!**

- *Ben Jordan*

When your **WHO** focuses on  
your **DO**, you own your time  
instead of it owning you.

# KEEP CHATTING

@alicjacolon

Let your **Who**  
focus your **Do.**